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## BIB DATA SHEET

CONFIRMATION NO. 7103

<b>SERIAL NUMBER</b> 10/676,195	<b>FILING or 371(c) DATE</b> 09/30/2003 <b>RULE</b>	<b>CLASS</b> 707	<b>GROUP ART UNIT</b> 1796	<b>ATTORNEY DOCKET NO.</b> 025.0366.US.UTL		
<b>APPLICANTS</b> Andrew Fikes, Los Altos, CA; Ross Koningstein, Menlo Park, CA; John Bauer, Mountain View, CA; <b>** CONTINUING DATA *****</b> <b>** FOREIGN APPLICATIONS *****</b> <b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **</b> 12/18/2003						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/TRI V NGUYEN/</u> Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWINGS</b> 7	<b>TOTAL CLAIMS</b> 30	<b>INDEPENDENT CLAIMS</b> 3
<b>ADDRESS</b> Straub & Pokotylo 788 Shrewsbury Avenue Tinton Falls, NJ 07724 UNITED STATES						
<b>TITLE</b> System and method for automatically targeting web-based advertisements						
<b>FILING FEE RECEIVED</b> 1460	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit			